



STEM4US!

Lincoln University
Partnership Renewal Proposal
2020



**BOARD OF DIRECTORS
Benefits & Commitments**

DIRECTORS BENEFITS

- **Free Tickets:** Board Members enjoy tickets, recognition at **STEM4US!** events
- **Speaking Opportunities:** Board Members are invited to speak at **STEM4US!** events and to represent **STEM4US!** for media interviews and on other public events
- **Chance to Lead:** Board Members set the **STEM4US!** budget and help plan, execute events and initiatives

DIRECTORS BENEFITS

- **Branding:** Directors are announced on our email blasts, website, and promotional materials seen by our network of 20,000
- **Key Connections:** Increase your connections with key business, government, and education leaders

DIRECTORS COMMITMENT

- Annual Give/Get Commitment of 1% of Annual Budget (\$3500)
 - Sponsorship/Partnership Solicitation
 - Personal Contributions
 - Services/resources as in-kind contributions



Cyber Ed Day on Capitol Hill

Wednesday, January 29, 2019

2020 CYBER ED DAY ON CAPITOL HILL OVERVIEW

- **When:** January 29, 2020
- **Time:** 8:30 AM - 8 PM
- **Where:** Capitol Hill, Washington, DC
- **Focus:** Secure grants for HBCUs, Community Colleges, local High Schools
- **Grant Purpose:** Fund training that would divert youth, parents from criminal prosecution to training at Lincoln U. and other schools

2020 Cyber Ed Day on Capitol Hill

7

Meetings with Members
of Congress, Aides



Opportunity to promote Lincoln
University in front of federal
funders



Seeking Grants for Lincoln of
\$1 Million per year for 10
years



Funding to support pilot
program to divert students
and parents from jail to jobs



Cybersecurity
Training & Job
Placement
Diversion Program

OVERVIEW

- Program that offers offenders the chance to avoid prosecution by completing cybersecurity training & job placement course
- Length: 8-12 weeks

TARGET POPULATION

- Parents of children
- Older juveniles (16-18 years of age)
- Either non-violent or low level violent offenders

FORMAT

- Classes twice a week
- Evenings (6:30 PM - 8:30 PM)
- Location: Prince George's
Community College
- Two student cohorts
 - Older teens (16-18)
 - Adults

POTENTIAL PARTNERS

- Prince George's Community College
- Prince George's County State's Attorney
- State of Maryland Office of Public Defender
- Prince George's County NAACP



Energy, Finance and
Health

STEM Festival 2020

*Cybersecurity, Artificial Intelligence and
Data Analytics*

2020 STEM &
CYBERSECURITY
FESTIVAL
METRICS

7

Panels: 7



Speakers: 28 (Four per panel),



Festival Budget: \$75,000



Target Attendance: 500

2020 STEM & CYBERSECURITY FESTIVAL OVERVIEW

- **When:** September 2020
- **Time:** 8:30 AM - 2 PM
- **Where:** Washington Convention Center, Washington, DC
- **Estimated Audience:** 500
- **Concurrent Event:** Congressional Black Caucus Foundation Annual Legislative Conference

WHAT TO EXPECT



HANDS-ON
EXHIBITS



COLLEGE
RECRUITERS



JOB FAIR



OPPORTUNITY TO
MEET POTENTIAL
DONORS AND
MENTORS



DELICIOUS FOOD
(BREAKFAST,
LUNCH,
RECEPTION).

**PAST
STEM4US!
PARTNERS**

PEPCO
Edison Electric
Institute
US Telecom
Interstate Natural
Gas Assn.
American Wind
Energy Association
Washington Gas
AABE
TEC Law Firm
K&L Gates
BRIC
Prince George's
County
Human Relations
Commission
MD Superintendent of
Schools
Federal Energy
Regulatory
Commission

US Interior Dept.
US Energy Dept.
Federal Comm.
Commission
Connect DC
NC A&T
Lincoln U.
G. Mason U. Game
& Tech
Academy
Howard U. Grad.
School
HU Materials
Research Center
Prince George's
County Schools
West Point LEADS



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Powerful Relationship for
increasing ranks &
diversity of American
workers in STEM and
cybersecurity sectors.